

# About the SBID international Design Awards

← The SBID International Design Awards | Fa...

## The SBID International Design Awards

9 MAY 2019

*The SBID International Design Awards has firmly established itself as the most prestigious interior design Award in the global design calendar.*

<https://www.internationaldesignexcellenceawards.com/enter-awards/>

The awards recognise, reward and celebrate design excellence across a broad range of **categories**. Winning a SBID International Design Award is a high achievement – they are evaluated by leading industry experts for their technical content and aesthetic creativity while the design-conscious public also has a say in choosing the most inspiring projects.

This Award for design standards attracts entries from across the world, making it truly an honour and a sign of industry recognition that is second to none for the deserving winners.

← The SBID International Design Awards | Fa...

### Judging

The international **judging panel** comprises industry leaders, including Carlo Camillo, Executive Director, Global Experiential Design and Production at **MAC Cosmetics**; Sasha Kalter-Wasserman, Associate Curator and Associate Director, Curatorial Affairs, Abu Dhabi Project at **Solomon R. Guggenheim Museum and Foundation**; Stefan Sielaff, Director of Design and Mulliner Coachbuilding, **Bentley Motors**; Lynn White, Manager Interior Design at **Universal Orlando Resort**; Joe Ferry, Art and Design Director at **Belmond**; Phil Swern, Producer, **BBC**; Sir Michael Dixon, Director of **The Natural History Museum**; Kevin Mau, Senior Creative Director at **The Boeing Company**; Helen Brocklebank, CEO at **Walpole**; Andrew Katz, Partner at **Prospect Hotel Advisors LLC**; Carlo Castelli, Head of Cities Solutions at **Jacobs**; and Patrick Taylor, Managing Director of **Taylist Media**.

During the judging process, entries in **14 categories** are rigorously scrutinised. This year's categories include Hotel Bedroom & Suites Design; Residential Design Project Over £1 Million; Show Flats & Developments and Restaurant Design.